

PRESS RELEASE FOR IMMEDIATE RELEASE

CLASSICAL COMICS TO LAUNCH IN THE USA AND CANADA

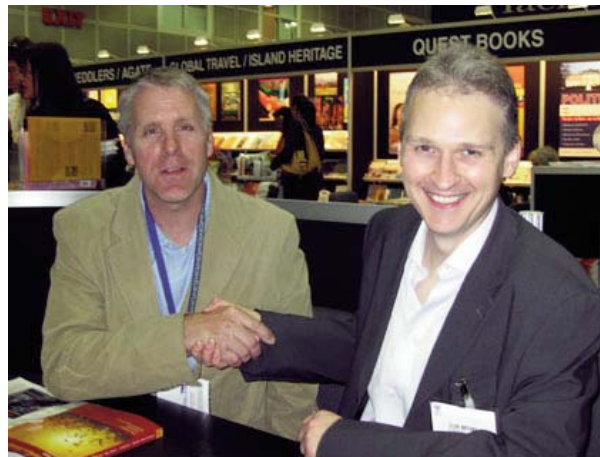
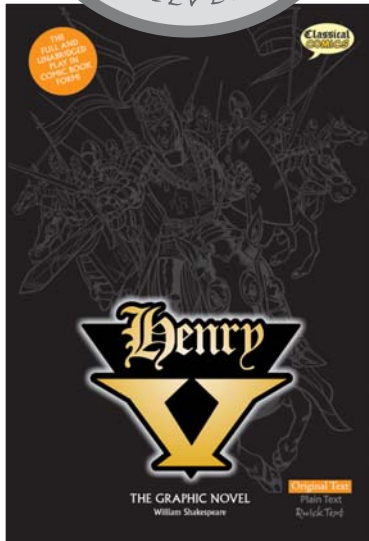


Just seven months after the publication of their first book, 'Henry V', Classical Comics have secured distribution for their range of titles throughout USA and Canada.

Classical Comics, whose first book Henry V won Silver at this year's Independent Publisher awards in Los Angeles, have signed an agreement with California-based Publishers Group West (PGW) to distribute both British English and US English versions of their graphic novel adaptations of literary classics, which will be available from October.

Chairman of Classical Comics, Clive Bryant said,

"We're delighted to have PGW as the distributor of our books. America and Canada present a massive opportunity for us, and knowing PGW are there to advise and guide us as we start out in these territories is hugely reassuring. Because our books are attractive to both retail and educational sectors, it was important for us to find a distributor that was strong in both areas – which PGW are. With distribution in place, it's now a case of flowing the books into the market and raising awareness in these territories, just as we did in the UK – which is very exciting indeed."



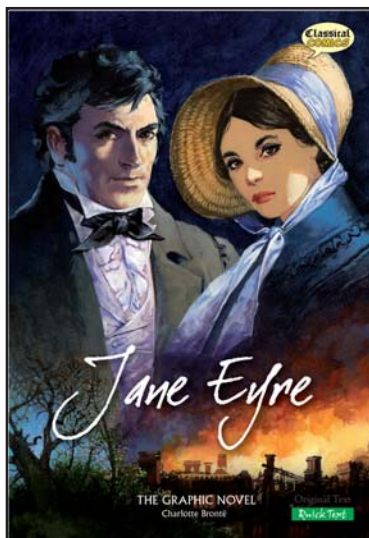
Kevin Votel and Clive Bryant sign the contract

Classical Comics' pioneering multiple text versions of well-loved literature have proven to be a success around the globe, particularly with students and teachers, who welcome this vibrant, colourful way of introducing the classics.

Kevin Votel, VP Director of Marketing & Business Development for Publishers Group West, said,

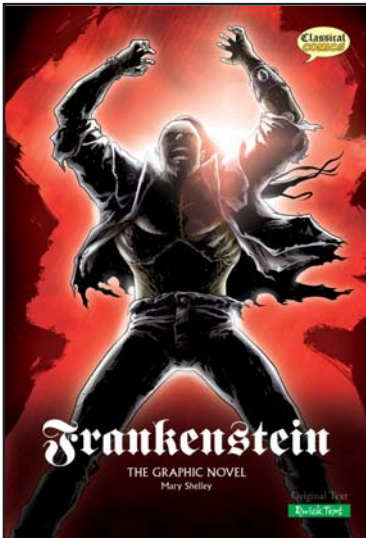
"We are delighted to be working with Classical Comics. What they are doing with classical book content is completely unique and we're excited to be partnering with them to bring their list to the market place."

PGW will launch the Winter 2008 season with the first five books in the series: 'Henry V' (Shakespeare), 'Macbeth' (Shakespeare), 'Jane Eyre' (Brontë), 'Frankenstein' (Shelley) and 'A Christmas Carol' (Dickens).



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Classical Comics are new UK publishers who are creating engaging versions of literary classics, by converting the timeless stories into stunning, full colour graphic novels.

Spearheaded by Clive Bryant, Chairman, following his successful exit from a business start-up, he was joined by Karen Wenborn as Managing Director in May 2007. The core team was cemented when Jo Wheeler became Creative Director soon afterwards.

To quote Clive *'Neither Karen or I have a publishing background, but we're both strong business people, and are probably overly enthusiastic about books, literacy and education. Jo comes from a print background, so we rely on her to make sure the end product is right.'*

As well as meeting the criteria of being strong in colour, dynamic in action, vibrant, engaging and exciting, the books have a myriad of applications in education across all ages and skill levels. The team of scriptwriters include teachers, playwrights and novelists, while the artists range from newspaper stalwarts to Spiderman creators and Eagle award winners.



"I'm fascinated by your approach to the play and its language. I find them gripping, dramatic and, although for me the original Shakespeare is always my reason for turning to these plays, I think that what you are doing in illuminating and making perhaps more lucid, especially for young people, is clever and meaningful."

Patrick Stewart, Actor

"This is a fun way of getting into the stories. Plays are not meant to be read but to be seen. The illustrations in these books are an easy way of following what is going on.

The genius of Shakespeare is in the language but for some students understanding it can be a struggle. It will be useful for teachers to have three different versions of the text."

Ian McNeilly, director of the National Association for the Teaching of English

"What a marvellous way to bring Shakespeare to new audiences and venues. Bridging 400 years with a graphic pen is brilliant."

Barbara Romer, founder of
The New Globe Theater, New York

Contact: Karen Wenborn on 0845 812 3000 or karen@classicalcomics.com

Notes to editors:

Copies of 'Henry V' and 'Macbeth' are available on request

Images/sample artwork/text are available on request

Copies of the teaching resources are available on request



www.classicalcomics.com